



## G-STAR RAW SHOWROOM

📍 NEW YORK CITY, NY

CLIENT / OWNER

G Star Raw

ARCHITECT

David L. Piaker

DURATION

4 months

SIZE(SF)

10,000

When the Dutch denim powerhouse, G-Star Raw, entered the U.S. market, they turned to Fisher to guide them through the construction process. Not only did they value our knowledge of the U.S. market, they also appreciated our nuanced understanding of building in Europe. In Soho, Fisher built their showroom featuring their signature industrial design, using materials like steel and raw concrete throughout.

MARKET SECTOR

🛍️ Retail

PROJECT TYPE

🏢 Tenant Improvement